

**English Project Category**

**French Project Category**

**CREATING JOBS. BUILDING ONTARIO.  
CRÉER DES EMPLOIS. BÂTIR L'ONTARIO.**

**[www.ontario.ca/infrastructure](http://www.ontario.ca/infrastructure)**



**Government of Ontario**

**Infrastructure Project Signage**

**Style Guide for Government Partners**

Prepared by the Ministry of Energy and Infrastructure

August 2009

This guide applies to all new signs related to infrastructure projects funded by the Government of Ontario, unless covered by another agreement such as the Canada Ontario Municipal Rural Infrastructure Fund (COMRIF) or the Canada Ontario Infrastructure Plan (COIP).

- Ensure the sign is properly installed in a prominent area and that it does not obstruct traffic or cause safety concerns, particularly if it will be located near a road. To avoid potential safety issues, ensure that the appropriate provincial and municipal authorities are consulted.
- Consistency is important. All signs must use the design and directions set out in this guide.
- The vector based digital artwork supplied (.ai files) for the signs should be used. This format can be scaled without distortion. Do not alter the proportional size of any element of the sign.
- When updating the project category of the sign, do not change the proportional size of the type (lettering) on any part of the sign.

### Sign Sizes and Materials

- The choice of a sign size should reflect the size and cost of its associated project.
- The template provided is vector based digital artwork which can be scaled to any size without distortion.
- The Provincial sign must be the same size as the Federal sign.
- The choice of materials should be appropriate for the size, location and life-span of the sign.

### Colours

- Red (Pantone 1815c) CMYK Red = 0 / 90 / 100 / 51
- Grey CMYK = 0 / 0 / 0 / 10 & 0 / 0 / 0 / 17

### Logos

- These signs only feature the Ontario Visual Identifier (logo).
- The Ontario Visual Identifier (logo) appears in reverse in the bottom right corner.
- The Canadian Government logo should not be used on these signs. See the appropriate sign guide for information.

### Fonts

- Myriad Roman, Myriad Bold are specified.

### Wording/Language

- To ensure consistency, and to avoid signs with long and technical project names, the following project categories are to be used in place of project names.

Airport Upgrades	Amélioration des aéroports
Bridge Construction	Construction d'un pont
Bridge Improvements	Réfection des ponts
Community Building Construction	Construction d'un centre communautaire

Community Building Improvements	Amélioration du centre communautaire
Community Centre Renovation	Rénovation d'un centre communautaire
Federal Laboratory Upgrades	Modernisation des laboratoires fédéraux
Investing in Broadband Infrastructure	Investir dans les infrastructures liées à la large bande
Investing in Community Services	Investir dans les services communautaires
Investing in Cultural Infrastructure	Investir dans les infrastructures culturelles
Investing in Disaster Mitigation	Investir dans l'atténuation des catastrophes
Investing in Federal Buildings	Investir dans les édifices fédéraux
Investing in Our Environment	Investir dans notre environnement
Investing in Parks	Investir dans les parcs
Investing in Public Transit	Investir dans le transport en commun
Investing in Rail Infrastructure	Investir dans les infrastructures ferroviaires
Investing in Recreation Facilities	Investir dans les installations de loisirs
Investing in Research Facilities	Investir dans les installations de recherche
Investing in Shipping Infrastructure	Investir dans les infrastructures liées au transport
Investing in Solid Waste Management	Investir dans la gestion des déchets solides
Investing in Sports Infrastructure	Investir dans les infrastructures sportives
Investing in Tourism Infrastructure	Investir dans les infrastructures touristiques
Investing in Trails	Investir dans les sentiers
Investing in Wastewater Infrastructure	Investir dans les infrastructures liées aux eaux usées
Investing in Water Infrastructure	Investir dans les infrastructures liées à l'eau
Municipal Building Improvements	Amélioration des immeubles municipaux
Port Upgrades	Amélioration des ports
Recreation Area Improvements	Amélioration des installations récréatives
Road Improvements	Réfection des routes
Sewage System Construction	Construction d'un réseau d'égout
Sewage System Upgrades	Modernisation des réseaux d'égout
Temporary Housing Shelter Improvements	Amélioration des abris et logements temporaires
Investing in Knowledge	Investir dans la connaissance
Building Knowledge	Accroître la connaissance
Improvements in Learning	Amélioration de l'apprentissage

- All signs should be bilingual, English and French.