

From: Jeff Holt

Sent: April 25, 2007 4:24 AM

To: Binder, Michael: SITT

Subject: Cell Phone Prices

Dear Mr. Binder:

I read in the Montreal Gazette on April 24th that the main cell phone companies such as Telus, Rogers, and Bell are urging Industry Canada not to provide financial incentives to potential newcomers who wish to provide cell phone services. I would like to comment on this matter, as I feel strongly the Canadians are being gouged by the big cell phone providers.....we pay 30% more than U.S. residents do for the same services which is unacceptable.

The big firms, in my view, fix prices and prevent competition to keep prices high. One need only look at www.comparecellular.com on the internet to see that all the firms have about the same prices....there is no competition out there which suits Rogers, Telus, and Bell just fine.

I would definitely hope that you do provide financial incentives to Quebecor's Videotron unit so that it can enter the cell phone provider field and give some competition to the big companies. It is certainly time that Canadian consumers be given a break on prices. Quebecor's Videotron provides excellent cable tv and cable internet services, and I am confident they can do the same in the cell phone field.

Thank you for your attention to my letter

Sincerely,

Jeff Holt