

APPL'N No./No DEM. 1 975 446

APPROVED/APPROUVÉE

FILING DATE/DATE DE PRODUCTION:

15 juil/Jul 2019

PRIORITY FILING DATE/DATE DE PRIORITÉ DE PRODUCTION:

(see below/voir ci-dessous)

APPLICANT/REQUÉRANT:

Apple Inc.
One Apple Park Way
Cupertino, CA 95014
UNITED STATES OF AMERICA

AGENT:

BAKER & MCKENZIE LLP
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ATTENTION: Christopher Aide

TRADEMARK DETAILS/DÉTAILS DE LA MARQUE DE COMMERCE

TRADEMARK TYPE/TYPE DE MARQUE DE COMMERCE

Design

VISUAL REPRESENTATION/REPRÉSENTATION VISUELLE

The logo for Apple Card, featuring a black silhouette of an apple with a bite taken out of it, followed by the word "Card" in a bold, black, sans-serif font.

DESCRIPTIVE REFERENCE/RÉFÉRENCE DESCRIPTIVE

Card with Apple Logo (Black)

GOODS/PRODUITS:

- 9 Encoded credit cards; computer software for use in credit card issuance, credit card information verification and authentication, and credit card payment authorization, transmission, and transaction processing; computer software for use in compiling and displaying credit card account statements, merchant and vendor information, analyses of transactions, and payment schedules; computer software for use in contactless transactions with merchants and vendors; computer software for use in detecting fraud and ensuring the privacy and security of credit card payments and contactless transactions; computer software for use in electronic funds transfer and payment transaction processing.

SERVICES:

- 36 Issuance of credit cards; credit card payment authorization, verification, and transaction processing services; electronic funds transfer and payment transaction processing.

CLAIMS/REVENDEICATIONS:

Priority Filing Date: January 15, 2019, Country or Office: LIECHTENSTEIN, Application No: 2019-037 in association with the same kind of services; January 15, 2019, Country or Office: LIECHTENSTEIN, Application No: 2019-037 in association with the same kind of goods.

Action	Date	BF	Comments/Commentaires
filed/produite	2019/07/15		
created/créé	2019/07/15		
formalized/formalisée	2019/07/17		
search recorded/recherche enregistrée	2021/01/19		
approved/approuvée	2021/01/25		APPROVED BY PROGRAM EX200M1
approval notice sent/avis d'approbation envoyé	2021/01/25		APPROVED BY PROGRAM EX200M1