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July 15, 2019

**Registrar of Trademarks**

Trademarks Office  
Gatineau, Quebec K1A 0C9  
CANADA

**Application number:** 1975443

The prescribed fee of CDN \$430.00 for this application is processed by credit card, using the secure online payment service.

## APPLICATION FOR THE REGISTRATION OF A TRADEMARK

### Applicant details

**Apple Inc.**

One Apple Park Way  
Cupertino, CA  
95014  
United States

### Agent details

The applicant appoints the person or firm listed below as its trademark agent, as defined in the Trademarks Regulations.

**BAKER & MCKENZIE LLP**

BROOKFIELD PLACE  
181 BAY STREET, SUITE 2100  
P.O. BOX 874  
TORONTO  
ON  
M5J2T3  
Canada

**Telephone number:** 416-863-1221

**Fax number:** 416-863-6275

**Attention to:** Christopher Aide

### Correspondence details

**Language of the application:** English

**Preferred language when receiving correspondence from the Office:** English

**Preferred method of correspondence:** Email

### Trademark details

**Trademark:**

APPLE CASH

**Trademark type(s):**  
Standard Characters

The trademark is to be registered in standard characters.

## Nice Class Edition 11

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### Goods

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**Class:** 9

**Statement:**

(1) Encoded credit cards; computer software for use in credit card issuance, credit card information verification and authentication, and credit card payment authorization, transmission, and transaction processing; computer software for use in compiling and displaying credit card account statements, merchant and vendor information, analyses of transactions, and payment schedules; computer software for use in contactless transactions with merchants and vendors; computer software for use in detecting fraud and ensuring the privacy and security of credit card payments and contactless transactions; computer software for use in electronic funds transfer and payment transaction processing

**Claims:**

**Priority Claims**

**Country or Office of earliest filing:** Liechtenstein

**Foreign filing date:** 2019-01-15

**Foreign application number:** 2019-038

### Services

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**Class:** 36

**Statement:**

(1) Issuance of credit cards; credit card payment authorization, verification, and transaction processing services; electronic funds transfer and payment transaction processing

**Claims:**

**Priority Claims**

**Country or Office of earliest filing:** Liechtenstein

**Foreign filing date:** 2019-01-15

**Foreign application number:** 2019-038

### Closing details

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