

**APPL'N No./No DEM. 1 975 443**

**FORMALIZED/FORMALITÉS ACCOMPLIES**

**FILING DATE/DATE DE PRODUCTION:  
PRIORITY FILING DATE/DATE DE PRIORITÉ DE PRODUCTION:**

**15 juil/Jul 2019  
(see below/voir ci-dessous)**

**APPLICANT/REQUÉRANT:**

Apple Inc.  
One Apple Park Way  
Cupertino, CA 95014  
UNITED STATES OF AMERICA

**AGENT:**

BAKER & MCKENZIE LLP  
BROOKFIELD PLACE  
181 BAY STREET, SUITE 2100  
P.O. BOX 874  
TORONTO  
ONTARIO M5J 2T3  
ATTENTION: Christopher Aide

**TRADEMARK DETAILS/DÉTAILS DE LA MARQUE DE COMMERCE**

**APPLE CASH**

**TRADEMARK TYPE/TYPE DE MARQUE DE COMMERCE**

Standard Characters

**GOODS/PRODUITS:**

- 9** Encoded credit cards; computer software for use in credit card issuance, credit card information verification and authentication, and credit card payment authorization, transmission, and transaction processing; computer software for use in compiling and displaying credit card account statements, merchant and vendor information, analyses of transactions, and payment schedules; computer software for use in contactless transactions with merchants and vendors; computer software for use in detecting fraud and ensuring the privacy and security of credit card payments and contactless transactions; computer software for use in electronic funds transfer and payment transaction processing.

**SERVICES:**

- 36** Issuance of credit cards; credit card payment authorization, verification, and transaction processing services; electronic funds transfer and payment transaction processing.

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**CLAIMS/REVENDICATIONS:**

Priority Filing Date: January 15, 2019, Country or Office: LIECHTENSTEIN, Application No: 2019-038 in association with the same kind of services; January 15, 2019, Country or Office: LIECHTENSTEIN, Application No: 2019-038 in association with the same kind of goods.

<b>Action</b>	<b>Date</b>	<b>BF</b>	<b>Comments/Commentaires</b>
filed/produite	2019/07/15		
created/créé	2019/07/15		
formalized/formalisée	2019/07/17		