

APPL'N No./No DEM. 1 975 444

FORMALIZED/FORMALITÉS ACCOMPLIES

**FILING DATE/DATE DE PRODUCTION:
PRIORITY FILING DATE/DATE DE PRIORITÉ DE PRODUCTION:**

**15 juil/Jul 2019
(see below/voir ci-dessous)**

APPLICANT/REQUÉRANT:

Apple Inc.
One Apple Park Way
Cupertino, CA 95014
UNITED STATES OF AMERICA

AGENT:

BAKER & MCKENZIE LLP
BROOKFIELD PLACE
181 BAY STREET, SUITE 2100
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TORONTO
ONTARIO M5J 2T3

TRADEMARK DETAILS/DÉTAILS DE LA MARQUE DE COMMERCE

APPLE CARD

TRADEMARK TYPE/TYPE DE MARQUE DE COMMERCE

Standard Characters

GOODS/PRODUITS:

- 9 Encoded credit cards; computer software for use in credit card issuance, credit card information verification and authentication, and credit card payment authorization, transmission, and transaction processing; computer software for use in compiling and displaying credit card account statements, merchant and vendor information, analyses of transactions, and payment schedules; computer software for use in contactless transactions with merchants and vendors; computer software for use in detecting fraud and ensuring the privacy and security of credit card payments and contactless transactions; computer software for use in electronic funds transfer and payment transaction processing.

SERVICES:

- 36 Issuance of credit cards; credit card payment authorization, verification, and transaction processing services; electronic funds transfer and payment transaction processing.

CLAIMS/REVENDEICATIONS:

Priority Filing Date: January 15, 2019, Country or Office: LIECHTENSTEIN, Application No: 2019-036 in association with the same kind of services; January 15, 2019, Country or Office: LIECHTENSTEIN, Application No: 2019-036 in

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association with the same kind of goods.

Action	Date	BF	Comments/Commentaires
filed/produite	2019/07/15		
created/créé	2019/07/15		
formalized/formalisée	2019/07/17		