# APPL'N/DEM. NO 1 975 446 REGISTRATION/ENREGISTREMENT NO TMA1,099,906

FILING DATE/DATE DE PRODUCTION: REGISTRATION DATE/DATE D'ENREGISTREMENT: PRIORITY FILING DATE/DATE DE PRIORITÉ DE PRODUCTION: 15 juil/Jul 2019 12 mai/May 2021 (see below/voir ci-dessous)

# **REGISTRANT/PROPRIÉTAIRE ORIGINAL:**

Apple Inc. One Apple Park Way Cupertino, CA 95014 UNITED STATES OF AMERICA

### AGENT:

BAKER & MCKENZIE LLP BROOKFIELD PLACE 181 BAY STREET, SUITE 2100 P.O. BOX 874 TORONTO ONTARIO M5J 2T3

## TRADEMARK DETAILS/DÉTAILS DE LA MARQUE DE COMMERCE

#### TRADEMARK TYPE/TYPE DE MARQUE DE COMMERCE

Design

## VISUAL REPRESENTATION/REPRÉSENTATION VISUELLE



# DESCRIPTIVE REFERENCE/RÉFÉRENCE DESCRIPTIVE

Card with Apple Logo (Black)

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### GOODS/PRODUITS:

9 Encoded credit cards; computer software for use in credit card issuance, credit card information verification and authentication, and credit card payment authorization, transmission, and transaction processing; computer software for use in compiling and displaying credit card account statements, merchant and vendor information, analyses of transactions, and payment schedules; computer software for use in contactless transactions with merchants and vendors; computer software for use in detecting fraud and ensuring the privacy and security of credit card payments and contactless transactions; computer software for use in electronic funds transfer and payment transaction processing.

### SERVICES:

**36** Issuance of credit cards; credit card payment authorization, verification, and transaction processing services; electronic funds transfer and payment transaction processing.

### CLAIMS/REVENDICATIONS:

Priority Filing Date: January 15, 2019, Country or Office: LIECHTENSTEIN, Application No: 2019-037 in association with the same kind of services; January 15, 2019, Country or Office: LIECHTENSTEIN, Application No: 2019-037 in association with the same kind of goods.