

APPL'N/DEM. NO 1 030 981

REGISTRATION/ENREGISTREMENT NO TMA548,921

FILING DATE/DATE DE PRODUCTION:

05 oct/Oct 1999

REGISTRATION DATE/DATE D'ENREGISTREMENT:

30 juil/Jul 2001

RENEWAL DATE/DATE DE RENOUVELLEMENT:

30 juil/Jul 2016

REGISTRANT/PROPRIÉTAIRE ORIGINAL:

SDA Publishing Inc.,
2 Birchcroft Road,
Etobicoke,
ONTARIO
M9A 2L2

REP FOR SERVICE/REP POUR SIGNIFICATION:

PAUL SANDERSON
(Sanderson Entertainment Law)
577 Kingston Road, Suite 303
Toronto
TORONTO
ONTARIO M4E 1R3

TRADE-MARK/MARQUE DE COMMERCE:

www.everydayliving.com

DISCLAIMER/DÉSISTEMENT:

The right to the exclusive use of the words WWW and .COM is disclaimed apart from the trade-mark.

GOODS/PRODUITS:

Print publications namely magazines, periodicals and books.

SERVICES:

(1) Publication of an internet based electronic magazine on the world wide web including the provision of links to services, namely home decor, home renovation and home improvement services, health and beauty services, travel agency services, advertisements, on line shopping and to a business directory.

(2) Operation of a magazine publishing business.

CLAIMS/REVENDEICATIONS:

Used in CANADA since at least as early as May 1999 on services (1).

Declaration of Use filed July 24, 2001 on goods and on services (2).

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ASSOCIATED MARKS/MARQUES LIÉES:

TMA861,513