

**APPL'N No./No DEM. 1 975 444**

**APPROVED/APPROUVÉE**

**FILING DATE/DATE DE PRODUCTION:  
PRIORITY FILING DATE/DATE DE PRIORITÉ DE PRODUCTION:**

**15 juil/Jul 2019  
(see below/voir ci-dessous)**

**APPLICANT/REQUÉRANT:**

Apple Inc.  
One Apple Park Way  
Cupertino, CA 95014  
UNITED STATES OF AMERICA

**AGENT:**

BAKER & MCKENZIE LLP  
BROOKFIELD PLACE  
181 BAY STREET, SUITE 2100  
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TORONTO  
ONTARIO M5J 2T3

**TRADEMARK DETAILS/DÉTAILS DE LA MARQUE DE COMMERCE**

**APPLE CARD**

**TRADEMARK TYPE/TYPE DE MARQUE DE COMMERCE**

Standard Characters

**GOODS/PRODUITS:**

- 9 Encoded credit cards; computer software for use in credit card issuance, credit card information verification and authentication, and credit card payment authorization, transmission, and transaction processing; computer software for use in compiling and displaying credit card account statements, merchant and vendor information, analyses of transactions, and payment schedules; computer software for use in contactless transactions with merchants and vendors; computer software for use in detecting fraud and ensuring the privacy and security of credit card payments and contactless transactions; computer software for use in electronic funds transfer and payment transaction processing.

**SERVICES:**

- 36 Issuance of credit cards; credit card payment authorization, verification, and transaction processing services; electronic funds transfer and payment transaction processing.

**CLAIMS/REVENDEICATIONS:**

Priority Filing Date: January 15, 2019, Country or Office: LIECHTENSTEIN, Application No: 2019-036 in association with the same kind of services; January 15, 2019, Country or Office: LIECHTENSTEIN, Application No: 2019-036 in

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association with the same kind of goods.

| <b>Action</b>                                  | <b>Date</b> | <b>BF</b> | <b>Comments/Commentaires</b>   |
|--|-------------|-----------|--------------------------------|
| filed/produite                                 | 2019/07/15  |           |                                |
| created/créé                                   | 2019/07/15  |           |                                |
| formalized/formalisée                          | 2019/07/17  |           |                                |
| search recorded/recherche enregistrée          | 2021/01/19  |           |                                |
| approved/approuvée                             | 2021/01/25  |           | APPROVED BY PROGRAM<br>EX200M1 |
| approval notice sent/avis d'approbation envoyé | 2021/01/25  |           | APPROVED BY PROGRAM<br>EX200M1 |