

APPL'N No./No DEM. 2 117 654

FORMALIZED/FORMALITÉS ACCOMPLIES

FILING DATE/DATE DE PRODUCTION:

30 juin/Jun 2021

CURRENT OWNER/PROPRIÉTAIRE COURANT:

The Bay Limited Partnership
401 Bay Street, Suite 500
Toronto
ONTARIO
M5H 2Y4

AGENT:

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.
SCOTIA PLAZA
40 KING STREET WEST
40th FLOOR
TORONTO
ONTARIO M5H 3Y2
ATTENTION: Brigitte Chan

TRADEMARK DETAILS/DÉTAILS DE LA MARQUE DE COMMERCE

ZELLERS

TRADEMARK TYPE/TYPE DE MARQUE DE COMMERCE

Standard Characters

SERVICES:

35 Retail department store services, On-line retail department store services.

FOOTNOTES/NOTES:

CHANGE IN TITLE/CHANGEMENT DU TITRE:

TYPE OF CHANGE/GENRE DE CHANGEMENT: TRANSFER/TRANSFERT
DATE REGISTERED/DATE DE L'ENREGISTREMENT: 14 juin/Jun 2022
DATE OF CHANGE/DATE DE CHANGEMENT: 31 oct/Oct 2021
COMMENTS/COMMENTAIRES: FROM: Hudson's Bay Company ULC
TO: The Bay Limited Partnership

Voir Preuve au dossier/See evidence on File No. 762378