

**APPL'N No./No DEM. 1 320 755**

**APPROVED/APPROUVÉE**

**FILING DATE/DATE DE PRODUCTION:**

**19 oct/Oct 2006**

**APPLICANT/REQUÉRANT:**

2008474 Ontario Inc.  
600 King Street West  
Toronto  
ONTARIO  
M5V 1M3

**AGENT: (T6756202CA)**

GOWLING LAFLEUR HENDERSON LLP  
SUITE 1600  
1 FIRST CANADIAN PLACE  
100 KING STREET WEST  
TORONTO  
ONTARIO M5X 1G5  
ATTENTION: Christopher J. Pibus

**REP FOR SERVICE/REP POUR SIGNIFICATION:**

**(T6756202CA)**

GOWLING LAFLEUR HENDERSON LLP  
SUITE 1600  
1 FIRST CANADIAN PLACE  
100 KING STREET WEST  
TORONTO  
ONTARIO M5X 1G5  
ATTENTION: Christopher J. Pibus

**TRADE-MARK/MARQUE DE COMMERCE:**

**BLUE MOON**

**INDEX HEADINGS/RUBRIQUES:**

BLUE MOON  
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**WARES/MARCHANDISES:**

Sweatshirts, t-shirts, hats, shorts, track suits, alcoholic beverages, namely beer.

**CLAIMS/REVENDEICATIONS:**

Proposed Use in CANADA on wares.

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| <b>Action</b>                         | <b>Date</b> | <b>BF</b> | <b>Comments/Commentaires</b> |
|---------------------------------------|-------------|-----------|------------------------------|
| filed/produite                        | 2006/10/19  |           |                              |
| created/créé                          | 2006/10/19  |           |                              |
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