

Dear Denis,

I would like to submit the following for the National IP Strategy consultations:

- <https://www.theglobeandmail.com/report-on-business/rob-commentary/canada-needs-an-innovative-intellectual-property-strategy/article35065156/>
- <https://www.theglobeandmail.com/report-on-business/rob-commentary/why-canada-should-adopt-a-national-ip-strategy/article31082828/>
- <https://sencanada.ca/en/Content/Sen/committee/421/aefa/52463-e>
- <http://www.ourcommons.ca/DocumentViewer/en/42-1/INDU/meeting-65/evidence>
- <https://www.cigionline.org/articles/new-thinking-innovation>
- <https://www.cigionline.org/articles/canada-has-scale-problem-not-start-problem>
- <https://www.cigionline.org/articles/cleantech-and-competitive-advantage-nations>
- <https://www.theglobeandmail.com/report-on-business/rob-commentary/empty-talk-on-innovation-is-killing-canadas-economic-prosperity/article34339612/>
- <https://www.theglobeandmail.com/report-on-business/rob-commentary/for-canadian-innovators-will-tpo-mean-protection-or-colonialism/article28462854/>
- <http://www.cbc.ca/news/politics/jim-balsillie-innovation-ip-the-house-1.3984904>

1. Improving Education, Awareness and Outreach to Improve IP savviness:
 - What are the current initiatives that work well and how could they be expanded?
 - The Canadian Intellectual Property Office has recently launched products and services to increase IP education and awareness. In addition to what is currently offered, what types of information, programs or services would be useful to firms to increase their awareness of IP? What could be the delivery mechanisms?
 - <https://www.cigionline.org/publications/addressing-gap-canadas-global-innovation-strategy>
 - <https://www.eng.uwo.ca/gradstudies/PDF/Course%20Outlines/ENGSCI%209010%20-%20Intellectual%20Property%20for%20Engineering.pdf>
 - <http://www.uwindsor.ca/law/2017-01-24/international-ip-clinic>
2. IP Advice:
 - How can we improve firms access to IP advice?
 - How can firms best obtain advice on IP strategy?
 - <https://www.cigionline.org/publications/new-innovators-commercialization-dilemma>

- <https://www.communitech.ca/press-release/communitech-announces-two-programs-to-help-startups-obtain-legal-advice-and-protect-intellectual-property/>
 - <https://www.theglobeandmail.com/report-on-business/rob-commentary/to-support-canadian-startups-offer-pro-bono-legal-clinics/article24984676/>
3. Improving Access to IP:
- How can firms have better information on IP available in the marketplace (including IP being generated from research facilities)?
 - <https://www.cigionline.org/articles/universities-are-failing-equip-entrepreneurs-patent-battles>
 - www.cigionline.org/publications/leveraging-university-generated-intellectual-property-benefit-canadian-industry
 - <http://www.macleans.ca/politics/ottawa/why-does-canada-give-away-its-best-ideas-in-ai/>
 - <https://www.theglobeandmail.com/report-on-business/a-step-toward-preventing-ip-leakage/article35268211/>
 - <https://www.theglobeandmail.com/technology/tech-news/uber-builds-ai-team-in-toronto-as-it-fights-autonomous-car-suit/article34916749/>
 - <https://www.erudit.org/fr/revues/scientia/2013-v36-n2-scientia01552/1027020ar.pdf>
 - What incentives are there to generate IP?
 - What mechanisms for firms should be available to increase their freedom to innovate?
 - <https://www.cigionline.org/articles/why-canada-needs-sovereign-patent-fund>
 - http://munkschool.utoronto.ca/ipl/files/2017/06/IPL_Expanding_the_Freedom_to_Operate_ENG_FINAL.pdf
 - http://deepcentre.com/wordpress/wp-content/uploads/2016/06/DEEPCENTRE_MOBILIZING_NATIONAL_INNOVATION_ASSETS_MAY2016.pdf
 - <https://www.cigionline.org/sites/default/files/documents/PB%20no.111web.pdf>
 - <http://www.iam-media.com/blog/detail.aspx?g=6a644cb6-2a44-446b-b520-114e55a9ef7f>

Note that this list is in no way exhaustive and categorization is merely for convenience. I imagine that these are the initial steps and an advanced and dynamic strategy will follow.

Thank you for considering my submission. I would be happy to discuss at any time.

Best regards,
Jim

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