

Principal Holders of Rogers Communications Canada Inc.

Rogers Communications Canada Inc. is a wholly-owned subsidiary of Rogers Communications Inc. ("RCI").

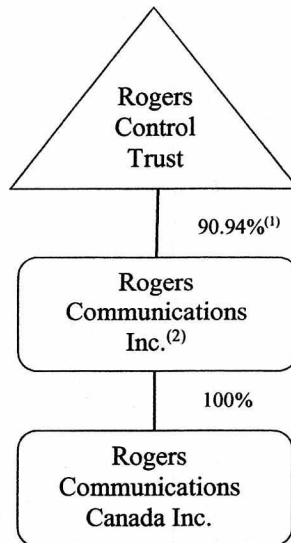
Voting control of RCI is held by the Rogers Control Trust. The trustee of the Rogers Control Trust (the "Trustee") is the trust company subsidiary of a Canadian chartered bank and members of the family of the late Ted Rogers are beneficiaries. As of February 28, 2018, the Rogers Control Trust and private Rogers family holding companies controlled by the Rogers Control Trust together owned 102,232,198 Class A Voting Shares of RCI, representing approximately 90.94% of RCI's outstanding Class A Voting Shares, and 38,508,700 Class B Non-Voting Shares RCI, representing approximately 9.57% of RCI's outstanding Class B Non-Voting Shares.

The Rogers Control Trust holds voting control of RCI for the benefit of successive generations of the family of the late Ted Rogers. The equity of the private Rogers family holding companies is owned by members of the Rogers family and trusts for their benefit. The governance structure of the Rogers Control Trust comprises the Control Trust Chair, the Control Trust Vice-Chair, the Trustee, and a committee of advisors (the "Advisory Committee"). The Control Trust Chair acts as the representative of the controlling shareholder in dealing with RCI to provide leadership on RCI's strategy and direction, and vote the Class A Voting Shares held by the private Rogers family holding companies in accordance with the estate arrangements. The Control Trust Vice-Chair assists the Control Trust Chair in the performance of his or her duties and both are accountable to the Advisory Committee.

Currently, Edward S. Rogers is the Control Trust Chair and Melinda M. Rogers is the Control Trust Vice-Chair. The Advisory Committee members are appointed in accordance with the estate arrangements. The current members of the Advisory Committee are: Loretta A. Rogers, Lisa A. Rogers, Edward S. Rogers, Melinda M. Rogers, Martha L. Rogers, and David A. Robinson (Rogers family members); Alan D. Horn, Thomas I. Hull and John H. Tory (trustees of a trust for the benefit of Rogers family members); and Philip B. Lind.

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Rogers Control Trust (RCT) holds voting control of Rogers Communications Inc. (RCI). The following summary organization chart depicts the control structure of RCI.



- (1) The RCT and private Rogers family holding companies controlled by the RCT together own:
 - (a) 102,232,198 Class A Shares, representing approximately 90.94% of the outstanding Class A Shares, and
 - (b) 38,508,700 Class B Shares, representing approximately 9.57% of the outstanding Class B Shares.
- (2) RCI is publicly traded on the Toronto Stock Exchange (TSX: RCI.a and RCI.b) and on the New York Stock Exchange (NYSE: RCI).