

Correspondence Minister/Correspondance Minis

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From: Prentice, Jim - M.P. [Prentice.J@parl.gc.ca]
Sent: Friday, August 8, 2008 14:14
To: Correspondence Minister/Correspondance Ministre: OCS
Subject: FW: Canada Gazette, Part I, June 14, 2008, Telecommunications Act, Notice No. DGTP-002-2008 - Petition to the Governor in Council concerning Telecom Decision CRTC 2008-6, Vol. 142, No. 24.
Attachments: HCB Letter to Ottawa.doc

From: Michael Blakely [mailto:mblakely@www.blakelyassociates.com]
Sent: August 8, 2008 14:02
To: Prentice, Jim - M.P.; O'Connor, Gordon - M.P.
Subject: Re: Canada Gazette, Part I, June 14, 2008, Telecommunications Act, Notice No. DGTP-002-2008 - Petition to the Governor in Council concerning Telecom Decision CRTC 2008-6, Vol. 142, No. 24.

Please find the attached letter for your review.

I trust you will take this matter seriously.

A hard copy has also been mailed to the Privy Council.

Should you have any questions please do not hesitate to contact me at the numbers below.

Kindest Regards;
Michael Blakely
HCB Canada
t. 905-228-0069 or 866-416-8034
f. 866-591-2996
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August 8th, 2008

Privy Council and Secretary to the Cabinet
Langevin Block, 80 Wellington Street,
Ottawa, ON K1A 0A3

The Honourable Jim Prentice P.C., M.P.,
Minister of Industry,
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235 Queen Street,
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The Honourable Gordon O'Connor P.C., M.P.,
Minister of National Revenue,
7th Floor, 555 MacKenzie Avenue,
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Re: *Canada Gazette, Part I, June 14, 2008, Telecommunications Act, Notice No. DGTP-002-2008 — Petition to the Governor in Council concerning Telecom Decision CRTC 2008-6, Vol. 142, No. 24.*

I am writing on behalf of HCB Canada regarding the above-referenced *Petition to Cabinet regarding the impact of the above-noted CRTC decision on Canada's charities.*

HCB Canada is a call center dedicated to the charity and non-profit industry with program to help charities and non-profit organizations acquire and maintain valuable donors and supporters.

HCB Canada appreciates having access to this right to appeal to Cabinet, and we wish to sincerely thank Cabinet for its consideration of our serious concerns about this decision. We appreciate that our elected officials have ultimate authority over public-policy making in Canada, and HCB Canada strongly believes that this ruling by the CRTC erodes important long-standing public policy principles that have underscored the relationship between governments and charities since Confederation. We urge you to rescind the CRTC's ruling insofar as it applies to charities.

We establish charities to deliver important services to Canadians. Many charities function with few or no paid staff and rely on service providers, such as HCB Canada to provide assistance and labour to raise the funds required to continue to serve the community. As 84,000 small enterprises, charities benefit most from red tape reduction—not more bureaucracy. Filling out forms under the *Telecommunications Act* is not something that they are well equipped to execute. I am sure that the Minister of Revenue will acknowledge that compliance with the T3010 regime at CRA is already quite challenging for many charities.

HCB Canada was pleased to see the introduction in June 2008 of Bill C-62, a *Not-for-Profit Corporations Act* aimed at reducing the red tape burden placed by governments and regulatory bodies on Canada's charities and nonprofits. This ruling by the CRTC effectively undermines the spirit and impact of this important legislative initiative. It also undermines the spirit of Parliament's decision to exempt registered charities from the national Do-Not-Call List (DNCL), which is the principle component of the telemarketing rules that the new CRTC investigative body was set up to enforce.

Apart from red tape, Canada's charities should not be subjected to unnecessary fees, which serve as a *de facto* tax on charities. Under the *Income Tax Act*, charities are exempt from taxation. Further, they must apply their funding and resources to charitable objectives. We and, more importantly, the charities and their donors do not consider registering with and financing a new enforcement body at the CRTC to be a charitable objective. Further, unlike commercial organizations, charities are not able to pass such fees on to customers.

We understand that it is an exceptional request to ask Cabinet to intervene in a decision of a regulatory body. However, there is a long history of federal, provincial and municipal "forbearance" and exemption of charities from fees and regulations that are burdensome and undermine our charitable missions. Charities are exempt from income tax under the *Income Tax of Canada*; charities that own real estate, such as churches, are overwhelmingly exempt from property tax; charities are exempt from many corporate governance duties and benefit from distinct corporations law regimes; and in the telemarketing arena, charities secured an express statutory exemption to the national DNCL, to avoid placing new constraints on the ability of charities to raise charitable donations and fund our work in our communities. Our fundraising activities result in 22.2 million Canadians choosing to make donations to charities each year. The CRA data base demonstrates that Canadians claim \$9B/ year in receipted donations to charities.

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For these reasons, we urge you to rescind the CRTC ruling insofar as it applies to charities. Thank you for your consideration of our strongly-felt concerns and your support of Canada's charities.

Yours very truly,

Michael Blakely

Michael Blakely
CEO
HEB CANADA