

February 14, 2011

Gazette Notice No. SMSE-018-10

Manager, Mobile Technology and Services
Industry Canada
300 Slater Street
Ottawa ON K1A 0C8

Subject: Consultation on a Policy and Technical Framework for the 700 MHz Band and Aspects Related to Commercial Mobile Spectrum – support for an open and transparent auction

On behalf of the residents and businesses of the City of Cambridge, I wish to express our strong support for an open and transparent mobile spectrum auction, with **no** special treatment for **any** wireless provider.

We understand that the 700 MHz spectrum to be auctioned at the end of next year will power 4G, the next generation of mobile technology – technology that promises to deliver speeds of up to 100+ Mbps.

All communities across the country – including smaller, but rapidly growing communities like Cambridge, deserve access to this technology and the leading-edge devices it supports.

Access to the latest in wireless technology is crucial to helping people stay connected, providing access to education and information, and assisting local businesses and governments with productivity improvements, economic efficiency, and job creation.

Please ensure that Canadians everywhere and communities like Cambridge can benefit equally by setting spectrum auction rules that do not provide special treatment to any wireless provider, let alone to those that choose to offer services only to Canadians located in the biggest cities.

Ongoing wireless expansion across the country absolutely depends on a fair and open market auction. Don't let communities like ours be left behind when the next generation of wireless technology rolls out. In the heartbeat of Ontario, it is essential to ensure we have the latest technology in order to increase productivity, create jobs and enhance our communities opportunities for a vibrant future.

I trust that the government will consider the interests of Cambridge and the Cambridge Chamber of Commerce in establishing the rules that govern the upcoming auction for scarce 700 MHz spectrum.

Yours truly,


Greg Durocher
President/CEO

Cambridge Chamber of Commerce
750 Hespeler Road
Cambridge, Ontario N3H 5L8
Tel: 519.622.2221 Fax: 519.622.0177
www.cambridgechamber.com