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Manager, Mobile Technology and Services
Industry Canada
300 Slater Street
Ottawa ON K1A 0C8

Subject: Consultation on a Policy and Technical Framework for the 700 MHz Band and Aspects Related to Commercial Mobile Spectrum – support for an open and transparent auction

On behalf of the residents and businesses of Township of Larder Lake I wish to express our strong support for an open and transparent mobile spectrum auction, with *no* special treatment for *any* wireless provider.

We understand that the 700 MHz spectrum to be auctioned at the end of next year will power 4G, the next generation of mobile technology – technology that promises to deliver speeds of up to 100+ Mbps.

All communities across the country – including smaller communities like ours – deserve access to this technology and the leading-edge devices it supports.

Access to the latest in wireless technology is crucial to helping people stay connected, providing access to education and information, and assisting local businesses and governments with productivity improvements, economic efficiency, and job creation.

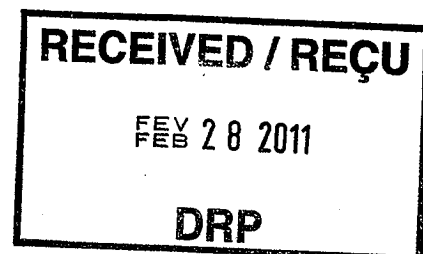
Please ensure that Canadians everywhere can benefit equally by setting spectrum auction rules that do not provide special treatment to any wireless provider, let alone to those that choose to offer services only to Canadians located in the biggest cities.

Ongoing wireless expansion across the country absolutely depends on a fair and open market auction. Don't let communities like ours be left behind when the next generation of wireless technology rolls out.

I trust that the government will consider the interests of communities such as ours in establishing the rules that govern the upcoming auction for scarce 700 MHz spectrum.

Yours truly,

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KEY POINTS
SUPPORT FOR AN OPEN AND TRANSPARENT AUCTION FOR 700 MHZ SPECTRUM

- An open and transparent mobile spectrum auction means no special treatment for any wireless provider, least of all those that choose to offer services only to Canadians in the biggest cities
- 700 MHz spectrum will power 4G, the next generation of mobile technology, promising to deliver speeds of up to 100+ Mbps
- Canadians in all communities across Canada, regardless of size and location, deserve access to this technology and the leading-edge devices it supports
 - Access is crucial to helping people stay connected, providing access to education and information, and assisting local businesses and governments with productivity improvements, economic efficiency, and job creation
- Benefits will only be realized if all industry players are given a fair opportunity to bid on scarce spectrum
- Ask the government to establish rules for a fair and open market auction so that small communities won't be left behind when the next generation of wireless technology rolls out