



**Your Voice For Business**

**PARRY SOUND  
AREA CHAMBER OF  
COMMERCE**

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- \* Community Business & Development Centre
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REC'D  
MAR 24 2011

March 3, 2011

**Subject: Consultation on a Policy and Technical Framework for the 700 MHz Band and Aspects Related to Commercial Mobile Spectrum – support for an open transparent auction**

On behalf of the residents and businesses of the Parry Sound Area, I wish to express our strong support for an open and transparent mobile spectrum auction, with **no** special treatment for **any** wireless provider.

We understand that the 700 MHz spectrum to be auctioned at the end of next year will power 4G, the next generation of mobile technology – technology that promises to deliver speeds up to 100+ Mbps.

All communities across the country – including communities like ours – deserve access to this technology and the leading-edge devices it supports.

Access to the latest in wireless technology is crucial to helping people stay connected, providing access to education and information, assisting local businesses and governments with productivity improvements, economic efficiency, and job creation.

Please ensure that Canadians everywhere can benefit equally by setting spectrum auction rules that do not provide special treatment to any wireless provider, let alone to those that choose to offer services only to Canadians located in the biggest cities.

Ongoing wireless expansion across the country absolutely depends on a fair and open market auction. Don't let communities like ours be left behind when the next generation of wireless technology rolls out.

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***Our mission is to encourage business & community economic success.  
Serving the business community for over 113 years.***



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I trust that the government will consider the interests of communities such as ours in establishing the rules that govern the upcoming auction for scarce 700 MHz spectrum

Regards,

Andrew Ryeland  
President  
Parry Sound Area Chamber of Commerce

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